

Brent Filson
The Filson Leadership Group, Inc.

“more results, faster results (continually)”

BRENT'S LEADERSHIP BITES

“Brent Filson is one of the most talented communicators in the world. If you want to learn to motivate two, two hundred or two thousand people to take action for results, his lectures and seminars are a must!”

—Joseph Mancuso, CEO of the Center for Entrepreneurial Management.

Brent Says:

“Authority is a poor excuse for leadership.”

“We will never know how really good we are unless we are leading people to be better than they think they are.”

“As a Marine, I learned that nobody has too much rank to dig.”

“The best way to communicate an idea is to bundle it in a human being.”

“The message is not just the message, the message is the messenger.”

“Those leaders whom the gods wish to destroy are first called brilliant.”

“In the long run, the most important results of leadership are not what we achieve but what we become in that achieving.”

“If a portion of the people aren't angry with you, you're not leading well enough.”

“The most enduring rewards of leadership come not from balance books but from human relationships.”

“If you can't get results, you won't be a leader for long.”

“Results are limitless. Leaders who don't believe that don't know much about results or leadership.”

“Great results happen only in the realm of the people's free choice.”

“Most leaders strive to get either the wrong results or the right results in the wrong ways.”

“The highest multiplier of results is the lowest common denominator of small unit leadership.”

“Poor results are less harmful than mediocre results disguised as good results.”

“Getting along is not necessarily getting results.”

“We can't know how good we are without many times failing to be better than we are.”

“The lowest forms of leadership involve rewards and punishments.”

“Poor performance is less harmful than mediocre performance disguised as good performance.”

“If you can't feel it, you can't lead it, and they won't do it.”

“The difference between leaders is ears.”

“The difference between leaders is the price they can get others to pay.”

“Good leaders are always underpaid, poor leaders always overpaid.”

“An indifferent leader can't.”

“Leadership advances not just by the perfections of social harmonies but by the imperfections of getting on each other's nerves.”

“As a leader, be magnificent on the inside, ordinary and modest on the outside.”

“As a leader, hide your intelligence. Let others discover it. They're discoveries are always more important to them than your displays.”

“Most leaders are, unfortunately, confused followers.”

“The best leader is not just somebody who leads but who has learned how to teach others to lead.”

“The enmity of others is the door prize of all leadership.”

“The best gauge of your leadership is the leadership of the people you lead.”

“Leadership is not about getting people to do what they want to do. If people are doing what they want to do, our leadership would not be necessary.”

“Instead, it is getting people to do what they don't want to do and be committed to doing it.”

“Leadership is not about leading an easy life for ourselves — but a hard life for others.”

“Accountability in leadership is not just what we accept, it's who we are.”

“If you don't know the difference between doing a task and taking leadership of that task, you cannot “do” nor lead well.”

“Prosperity forges bad leaders, adversity forges good leaders.”

“Faced with the easy way of getting results and the hard way of getting results, most leaders invariably choose the latter, convinced that it is the former.”

“Leadership is not about having people treasure you. It's about having people, through you, treasure themselves.”

“In leadership, seeing isn't believing. Believing is seeing.”

“The many arts of getting out of people's way are the fine arts of leadership.”